



Agency Video Creds

Under your direction, USP Content will produce a short form, broadcast quality, video programme showcasing the people and the projects that make your agency great. It will be used on the mcca web site and you can use it on your own web site, as a mail out DVD or as part of a creds presentation and leave behind.

Content to include

- Key Personnel - interviews with your most important people
- Company profile - voice over or company spokesperson highlighting your offering, key talent, best work and areas of excellence.

USP Content will work with your creative team to write the programme and deliver your own unique story.

USP Content will deliver

- 1 full day shoot at your chosen location
- 1 full day edit plus voice over and audio mix
- 1 half day re-edit for alterations
- Up to 6 minutes of broadcast quality video

Cost

- £3,500*

Additional Options

- Detailed case studies - including original shoot & post production £1,800
- Client testimonial shoot - £980 per day*
- Post production - £200 per hour
- Original animation from £2,000
- DVD Duplication

* travel and accommodation expenses may apply if outside the M25

All prices are for current MCCA member agencies only.

Contact

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MCCA Content Partner

www.mcca.org.uk

To energise communication agencies for a changing future, by
sharing knowledge, sharing vision and **sharing possibilities**